



Students as our Visitors

March 28, 2015

Asian

ASIAN ART MUSEUM OF SAN FRANCISCO

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THE IMPERIAL DURBAR

THE STATE ENTRY INTO DELHI, THE VICEROY AND LADY CURZON, THE DUKE AND DUCHESS OF CONNAUGHT, THE MAHARAJA OF HYDERABAD, THE WIZIR OF HYDERABAD AND OTHER INDIAN PRINCES PASSING THE JAMA MASJID ON DECEMBER 29TH 1902











R2807.47.3

Portrait of Rani Sadas









COURT OF MAHARAJA RANJIT SINGH
ਰਾਣਜੀਤ ਸਿੰਘ ਦਾ ਮੁਕਾਮੀ ਦਰਬਾਰ



M
MAHARAJA RANJIT SINGH'S ORNAMENT
[Illustrations of jewelry and artifacts]



The Lucy &



CONTINUING TRADITIONS
ਰਸਮਾਂ ਅਤੇ ਰਿਵਾਜਾਂ ਦੀ ਨਿਰੰਤਰਤਾ





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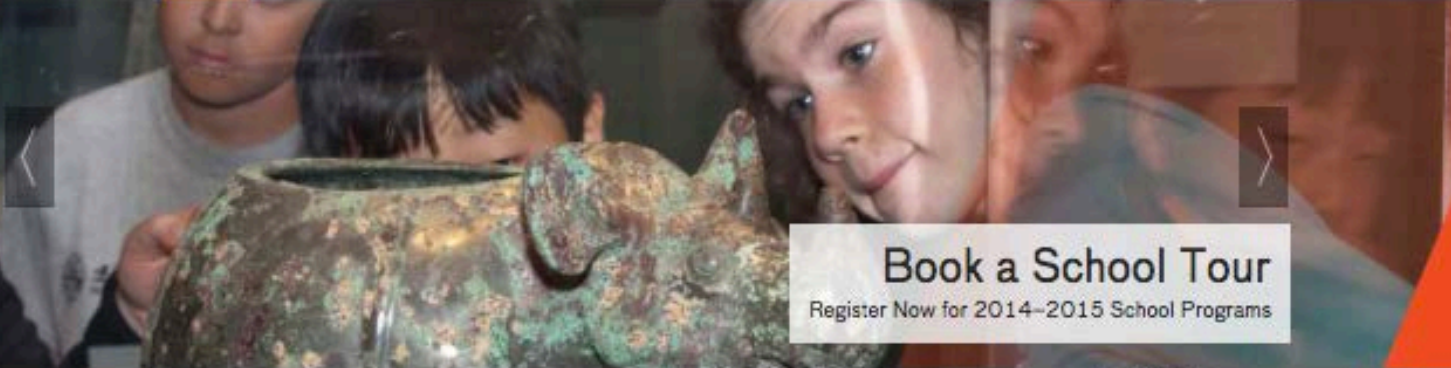
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What is Sikhism?

Grade Level: Middle School (6-8), High School (9-12), College and Beyond

Resource Type: Background Information

Description: The Sikh religion arose in Punjab, a region that is now divided between India and Pakistan. Its followers consider themselves disciples of ten esteemed gurus, or teachers, the first of whom was Nanak (1469-1539), Sikhism's historical founder. Although Hindu by birth, Nanak also embraced aspects of Muslim teachings, later proclaiming, "There is no Hindu, there is no Muslim."

Helmet with chain mail neckguard, approx. 1820-1840

Grade Level: Middle School (6-8), High School (9-12), College and Beyond

Resource Type: Artwork

Description: Helmet with chain mail neckguard, approx. 1820-1840. Pakistan; Probably Lahore, Punjab province. Helmet of iron overlaid with gold; mail neckguard of iron and brass. Gift of the Kapany Collection, 1998.69.

An Introduction to Maharajas of India

Grade Level: High School (9-12), College and Beyond

Resource Type: Background Information

Description: The word maharaja, which means "great king," is rooted in the ancient concept of "king above kings" (in Sanskrit, maharajadhiraj). Although rulers were sometimes addressed as "maharaja," this lofty title was rarely adopted formally until the nineteenth century.

Decorated box owned by Maharaja Ranjit Singh, approx. 1680-1700

Grade Level: Middle School (6-8), High School (9-12), College and Beyond

Resource Type: Artwork

EN

2:11 PM 3/8/2015



What is Sikhism?



ENLARGE +

Helmet with chain mail neckguard, approx. 1820-1840. Pakistan. Probably Lahore, Punjab province. Helmet of iron overlaid with gold; mail neckguard of iron and brass. Gift of the Kapany Collection, 1988.69.

Resource Type: Background Information

Region: South Asia, The Persian World and West Asia, The Diaspora

Topic: Trade and Exchange, Beliefs

Grade Level: Middle School (6-8), High School (9-12), Colleges and Beyond

Academic Subject: History/Social Science, World Religions

The Sikh religion arose in Punjab, a region that is now divided between India and Pakistan. Its followers consider themselves disciples of ten esteemed gurus, or teachers, the first of whom was Nanak (1469–1539), Sikhism's historical founder. Although Hindu by birth, Nanak also embraced aspects of Muslim teachings, later proclaiming, "There is no Hindu, there is no Muslim." He emphasized the importance of ethical conduct and the equality of all people before a universal god.

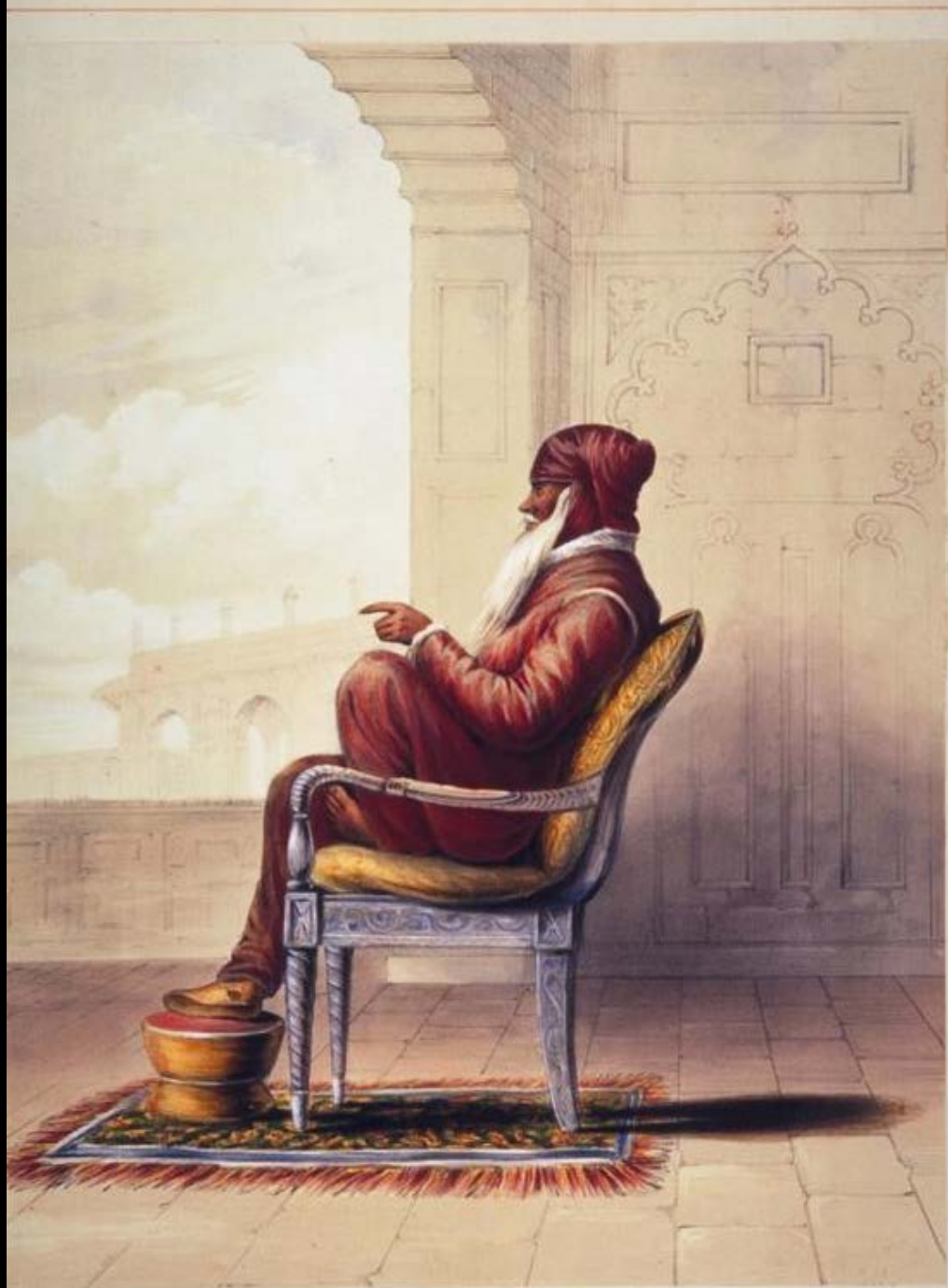
His life and teachings are the focus of illustrated texts known as *janam sakhis* (life stories). The outward emblems of Sikhism, such as uncut hair and turbans, were not formally adopted until 1699, when Gobind Singh (1666–1708), the tenth guru, established the Khalsa (Order of the Pure) in order to provide persecuted Sikhs with a cohesive identity. Fine weapons and armor reflect the military character that Sikhs were forced to adopt at this time. The spiritual lineage that began with Nanak ended when Gobind Singh named as his successor the *Adi Granth* (Primal Book), Sikhism's sacred text. The *Adi Granth*, considered the eternal guru, is the devotional focus of all Sikh temples.

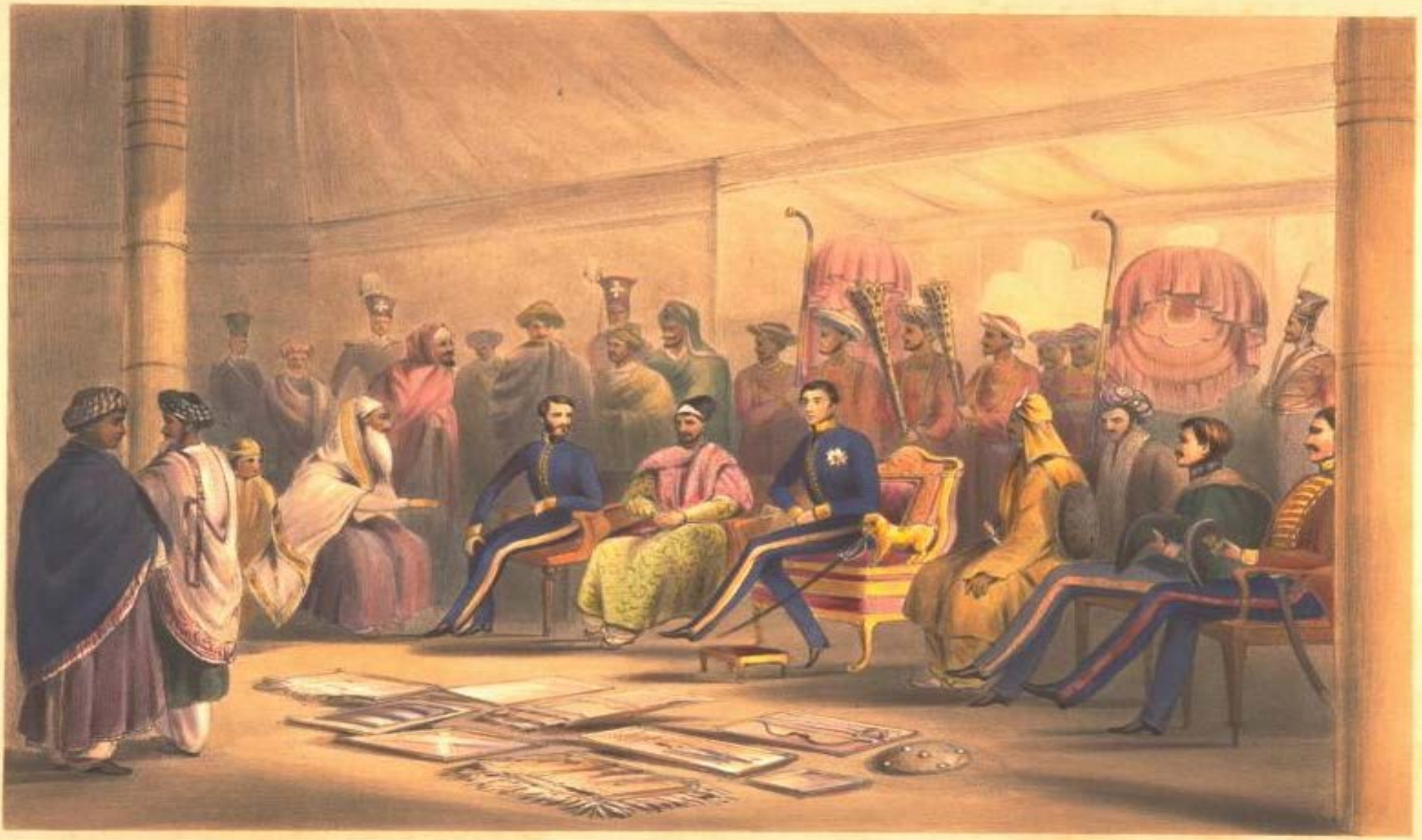
As their power increased, Sikh rulers commissioned paintings, jewelry, and architectural













تصویر روشن‌مسا





Appendix: Virtual Museum Experience

Source	DEFINITION	FY14	Actual Q1-2 FY15	Difference	FY15 Goal
Education portal	Unique sessions = counts each time a person visits the site (always = 1)	225,000	108,078	141,922	250,000
YouTube	Video views = unique session for that video	658,000	355,813	244,187	600,000
iTunes U	Downloads	95,000	48,434	46,566	95,000
Khan Academy	Number of unique pageviews on Asian Art Museum content only	15,000	49,220	40,780	90,000
Total Education Online		993,000	561,545	473,455	1,035,000
Social Media	Total followers on Facebook, Twitter, Instagram, Tumblr, and Pinterest	345,000	378,914	35,086	414,000
AsianArt.org	Visits	800,000	466,247	368,753	835,000
Total Marketing Online		1,145,000	845,161	403,839	1,249,000
TOTAL ALL DIGITAL		2,138,000	1,406,706	877,294	2,284,000

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Interested in collaborating?

Contact us!

schools@asianart.org

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